



Matthew A. Waller, Ph.D. (The Pennsylvania State University)
Professor of Marketing & Logistics, Garrison Endowed Chair in Supply Chain Management
Sam M. Walton College of Business, University of Arkansas

Professor Waller joined the Sam M. Walton College of Business in 1994. His research has focused on replenishment and forecasting but his recent research focuses on strategic global supply chain management. He is currently teaching Modeling Consumer Products and Retail Supply Chain Management. Dr. Waller just returned from China after living there with his family for a year and a half, running a Walton College program and continuing his research in strategic global supply chain management.

Professor Waller's opinion articles on global trade have appeared in *Financial Times* and *Wall Street Journal Asia*. He is an inventor on a patent issued by the US Patent and Trademark Office, which involves an automated process for aligning forecasting, replenishment, and shelf layout. Waller is Systems Editor of *Journal of Business Logistics*, the flagship academic journal of Council of Supply Chain Management Professions (CSCMP), and Co-Editor of *International Journal of Logistics Management*.

His most recent opinion pieces include the following:

- Rice, J., M.A. Waller. "How to Make 'Made in China' Less Alarming", *The Financial Times*, (2008), December 11.
- Rice, J., M.A. Waller. "Playing Chicken with Trade," *The Wall Street Journal Asia*, (2008), July 4-6.

His most recent academic articles include the following:

- Williams, Brent D., Matthew A. Waller. "Creating Order Forecasts: POS or Order History?," Forthcoming in *Journal of Business Logistics*.
- Nachtmann, H., Matthew A. Waller, D.W. Rieske. "The Impact of Point-of-Sale Data Inaccuracy and Inventory Record Data Errors," Forthcoming in *Journal of Business Logistics*.
- Waller, Matthew A., Brent D. Williams, Andrea Tangari, Scot Burton. "Marketing at the Shelf: Exploring Moderating Effects of Logistics on SKU Market Share among Retailers," Forthcoming in *Journal of the Academy of Marketing Science*.
- Hardgrave, W.C., Simon Langford, Matthew A. Waller, Robert Miller. "Measuring the Impact of RFID on Out-of-Stocks at Wal-Mart" *MIS Quarterly Executive*, 7(4), (2008), 181-192.
- Waller, M.A., A. Tangari, B. Williams. "Case Pack Quantity's Effect on Retail Market Share: An Examination of the Backroom Logistics Effect and the Store-Level Fill Rate Effect," *International Journal of Physical Distribution and Logistics Management*, 38(6), (2008), 436-451.
- Waller, M.A., B. Williams, C. Eroglu. "Hidden Effects of Variable Order Review Intervals in Inventory Control." *International Journal of Physical Distribution and Logistics Management*, 38(3), (2008), 244-258.